

## Online Shopping Key Dates

### Valentine's Day

\_ February 14

Valentine's Day throws adults and teenagers alike in a shopping frenzy for the perfect romantic gift.

### Easter

\_ Date Varies

Is bringing the Easter egg roll kids love, but also massive revenue for shops selling a wide range of goods.

### Father's Day

\_ 3rd Sunday in June

Americans spend \$125, on average, for a gift for Father's Day, total spending constantly increasing.

### Black Friday

\_ 4th Friday in November

135 million Americans bought at least one item during the Thanksgiving weekend in 2016.

### Free Shipping Day

\_ mid-December

Falls right in the middle of the Xmas shopping madness. Who wouldn't order with free shipping and guaranteed delivery by Christmas Eve?

### St. Patrick's Day

\_ March 17

For this celebration, online stores see a boost in sales for alcohol and party decorations.

### Mother's Day

\_ 2nd Sunday in May

Orders for flower delivery, accessories, clothes and even supplements all increase for this celebration.

### Halloween

\_ October 31

Over 70% of Americans hand out candy. Decorations and costumes (kids, adults, pets) also sell well.

### Cyber Monday

\_ 1st Monday after Thanksgiving

It's the beginning of Christmas shopping. Last year Americans spent \$3.45 billion online on all sorts of deals.

### Christmas

\_ December 25

Christmas is massive in the US - sales increase dramatically. For fine jewellery shops, this time equals 40% of their entire revenue.

## Top Affiliate Marketing & CPA Networks

These networks can help you find the best products to sell on your websites to an American audience. Check them out and sign up for those you like.



This is the go-to destination for finding digital lifestyle products you can sell with ease.

[www.clickbank.com](http://www.clickbank.com)



If your US-based visitors are interested in starting an internet business, do pay JVZoo a visit.

[www.jvzoo.com](http://www.jvzoo.com)



With over 1 million products to choose from, you'll find something your visitors want.

[affiliate-program.amazon.com](http://affiliate-program.amazon.com)



There are plenty of cool merchants you could promote on your website to choose from.

[www.shareasale.com](http://www.shareasale.com)



It's great if your US visitors look for health and fitness products, games, insurance, software.

[www.revenuewire.com](http://www.revenuewire.com)



There are almost 30K advertisers there waiting for you to promote their products.

[www.clicksure.com](http://www.clicksure.com)

 ebay™ partner network

There are 800 million listings on eBay and plenty of items you might want to promote.

[partnernetnetwork.ebay.com](http://partnernetnetwork.ebay.com)

 R Rakuten  
Marketing

They were voted #1 Affiliate Marketing Network for six consecutive years.

[rakutenmarketing.com/affiliate](http://rakutenmarketing.com/affiliate)

 AvantLink

If you want to promote NFL sportswear or snow gear, this network has your name on it.

[www.avantlink.com](http://www.avantlink.com)



They have exclusive US offers with high rates and work with big global brands.

[www.adsmain.com](http://www.adsmain.com)

 FlexOffers.com  
Where Flexibility is Key to Affiliate Success

Top global brands and niche advertisers flood this network with deals for top affiliates.

[www.flexoffers.com](http://www.flexoffers.com)

 PeerFly

Lately, they have over 2,300 offers any given day affiliates can choose from.

[peerfly.com](http://peerfly.com)

 AdWorkMedia™  
Earn More From Your Traffic!

If you're creating top content, check out their Content Locker and other monetization tools.

[www.adworkmedia.com](http://www.adworkmedia.com)

 cb clickbooth™

They don't only have many great offers, they also share many resources to help you succeed.

[www.clickbooth.com](http://www.clickbooth.com)



They cover 25 verticals and take a keen interest in helping you effectively optimise your traffic.

[www.affiliaxe.com](http://www.affiliaxe.com)



They might have some of the best exclusive offers in the industry, especially in dating.

[www.cpafull.com](http://www.cpafull.com)



NUTRACASH

If you'd like to sell supplements to your US-based visitors, you have to check out this network.

[www.nutracash.com](http://www.nutracash.com)



Formerly named Commission Junction, they're one of the most respected affiliate networks.

[www.cj.com](http://www.cj.com)



They feature thousands of offers across 4 verticals: Dating, Nutra, Mainstream, and Casino.

[advidi.com](http://advidi.com)



They have a neat tool, exclusive to their publishers, highlighting trending offer opportunities.

[aragon-advertising.com](http://aragon-advertising.com)



They're an award-winning network focusing on offers for mobile traffic.

[bitterstrawberry.com](http://bitterstrawberry.com)



They're working with Uber, Ryanair, Trivago, Lovoo and many more big brands.

[toroadvertising.com](http://toroadvertising.com)



They feature offers across a dozen verticals, including biz opps, dating and sweepstakes.

[bizprofits.com](http://bizprofits.com)



They have branches in New York, San Francisco, Fort Lauderdale, and top offers for US traffic.

[www.matomy.com](http://www.matomy.com)



You can monetize your traffic with effective creative materials created by their teams.

[adcombo.com](http://adcombo.com)



They believe in building partnerships with each and every one of their affiliates.

[www.a4d.com](http://www.a4d.com)



When you become a publisher in the network, you get their Anti-Adblock Solution free.

[www.adcash.com](http://www.adcash.com)



They have over 100 affiliate products that are exclusive to CPA Lead that you can promote.

[www.cpalead.com](http://www.cpalead.com)



If your visitors are into slimming down or building muscle, these offers will make you money.

[abovealloffers.com](http://abovealloffers.com)



They cover 18 verticals and currently have over 5,000 direct offers and exclusives.

[www.clickdealer.com](http://www.clickdealer.com)



They say that their dashboard can help you monetize your traffic in less than five minutes.

**[propellerads.com](http://propellerads.com)**



Sign up with them and you might join campaigns for SEARS, Audible, Norton and more.

**[w4.com](http://w4.com)**



They have an extensive experience in dating, installs and other verticals.

**[cpamatica.com](http://cpamatica.com)**